



*Workshop in Oslo trained colleagues in the Seabook tool*

In late November, a new group of super users emerged from a two-day workshop in Oslo, where they were trained in the mastery of Seabook. The group consisted of representatives from back-office functions, Yield Management, System Product Management, Marketing, Web and IT Support.

Marianne Hagen, the workshop coordinator, says: “This was the first time we mixed participants from the operational and sales side of the business with the support and back-office functions, including newer arrivals. It was inspiring to see how knowledge was shared across departments and gave a better understanding to all about how best to collaborate.”

“We thank all the participants for their engagement and feedback during and after the workshop. Thanks also to the Oslo office for letting us use their meeting facilities, which produced a great setting.”



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