



*Susanne Hamelink, HR Director, Continent*

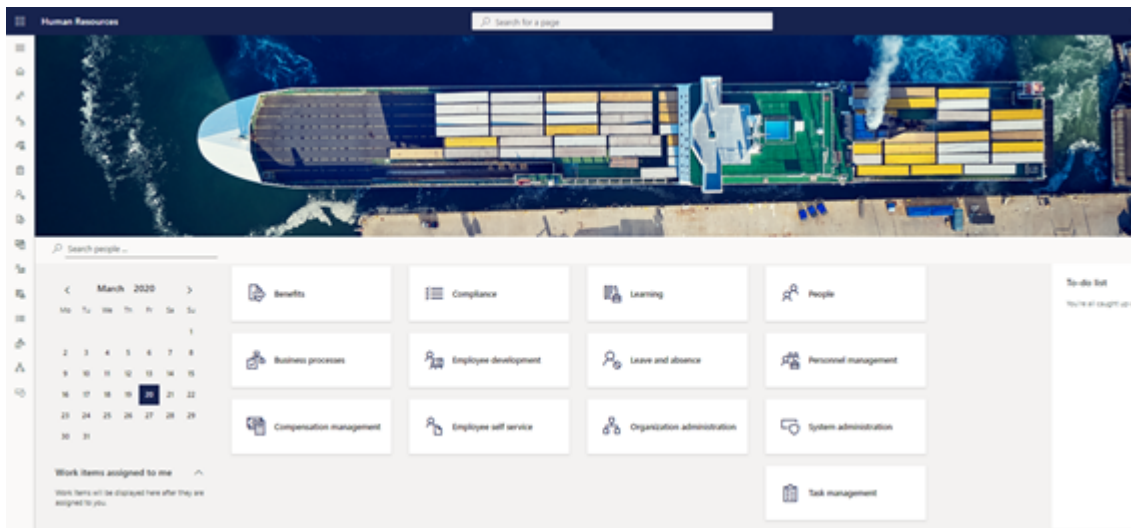
HR Continent went live with the new global HR system, D365 Human Resource, last Friday. They are the first location to go live, and the launch follows seven weeks of hard work.

Anne-Christine Ahrenkiel, Chief People Officer, says: “The HR staff in Continent have done an incredible job working with the roll-out of DFDS’ new global HR system, D365 Human Resource. A huge thank you to the Continent staff for being very dedicated, energetic and determined in their work throughout the entire implementation period. They all have reasons to be proud of being first movers on this exciting digital journey.”

Continent will be followed by the remaining five HR areas - starting with Denmark / HQ in week 20 - and by the end of this year, HR will have implemented the basic functionalities of D365 Human Resource in all six HR areas, 20 countries and 60+ legal entities.

The new global HR system is part of the ERP program that will support both the global HR staff with master data for all land-based personnel (approx. 5,500 workers) as well as support Finance and Procurement.

*The dashboard of the new D365 Human Resource*



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